

Don't Write Your 1st 3 Pages Until You Do These 3 Things



How to Get Literary Managers, Agents, and Execs to read to the end

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INTRO


*How to Get Literary Managers, Agents, and Execs
to read to the end*

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PART 1: TRIM

Trim your first three pages down to two

A 3D rendering of a puzzle. The puzzle pieces are white and arranged in a grid. One piece in the center is red and stands out. The background is a dark gray gradient.

PART II: CUT

Cut action and dialogue lines that don't support the narrative drive



PART III: CRAFT

- Craft your 1st three pages using persuasive techniques that lift your **WRITING POTENTIAL** to new heights

Kelly E. Keough

MFA Screenwriting from AFI

- Award-winning screenwriter and podcaster
- **Top 20** Final Draft Big Break Screenwriting Contest Quarter Finalist, 2023, *Family/Animated*
- Published Non-fiction Author
- Reality TV Series Writer/Host
- College Educator
- Certified Dream Teacher





Who's this for...

- Writers in the thinking stages
- Writers in the stages of creating premise and concept
- Plotting and outlining stages
- Writing opening pages stage
- Self-study and self-guided rewriting and editing stages





What's in store...

- Why the 1st 3 pages are like a first date
- Understand the 3 Laws of Attraction
- Why your 1st 3 pages must be better than any PRODUCED script or BLACKLIST scripts
- Part I: TRIM
- Part II: CUT
- Part III: CRAFT
- Part IV: Analyze AIR, POOR THINGS & BLONDE AMBITION
- Workshop your PAGES





1st Three Pages are like a 1st DATE

- ♥ Court your reader by making a lasting, positive first impression with your writing
- ♥ Make them “think” and “feel” your story & screenwriting is **beautiful**
- ♥ BEAUTY = CLARITY = LIKEABILITY
- ♥ LIKEABILITY = ATTRACTION
- ♥ How do you attract an industry professional to want to keep reading and work with you?



Secret Sauce

*Keys ingredients to
ATTRACTION*

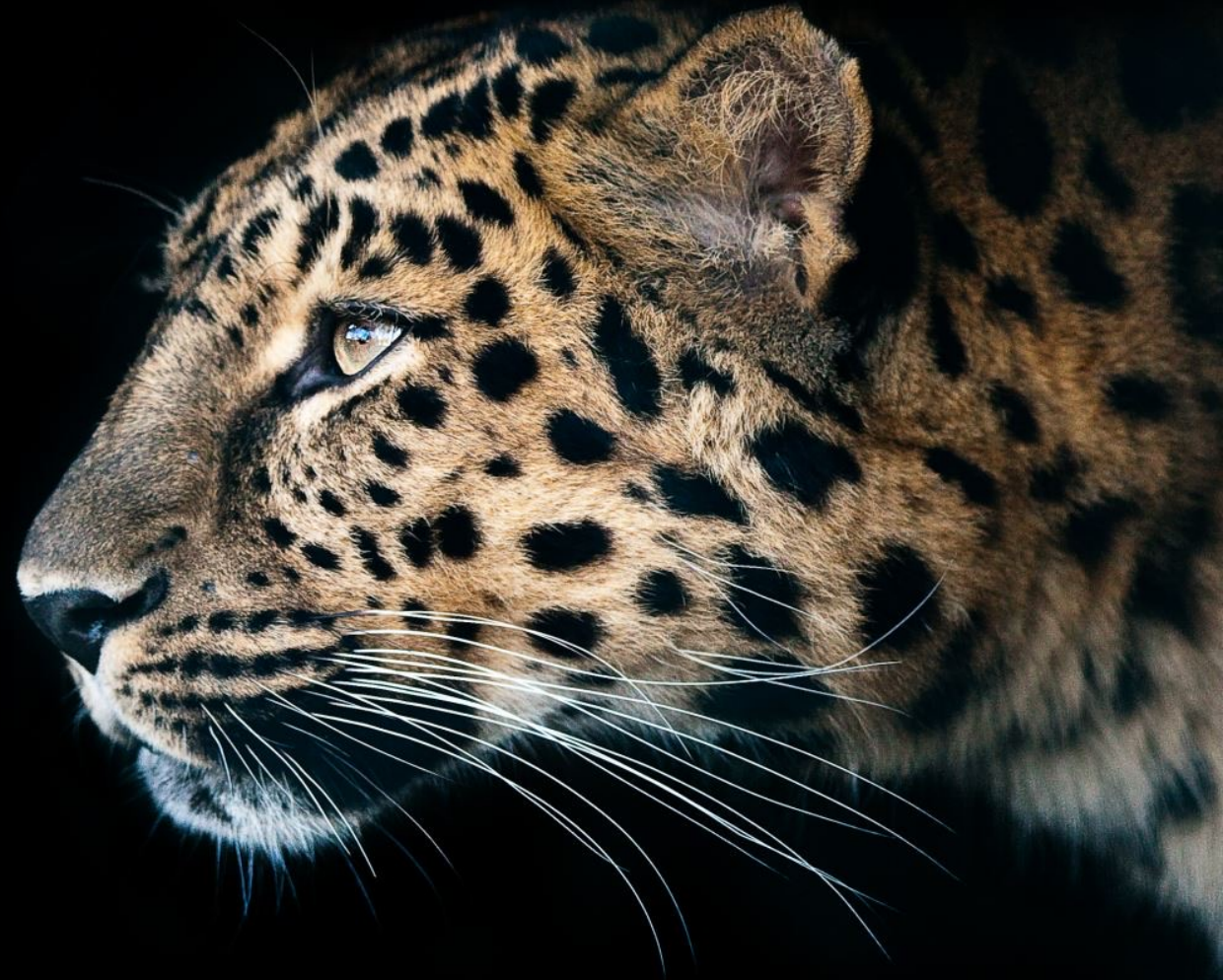
1. Pacing
2. Character intros
3. Persuasive writing techniques



The secret sauce is your pacing, character intros, and persuasive writing techniques.

3 LAWS OF ATTRACTION

- **PACING/TRIM - Structure**: Opening, Theme, Genre, Story Action, **make it quick**
- **CHARACTER/CUT - Story**: Character, Desire, Weakness, Opponent's Plan, **make them fascinating**
- **PERUSASIVE Writing/CRAFT**: Express your voice through persuasive techniques, **make it stick**



h | story

Next up...Part I: TRIM.

Learn the TRIM technique to add clarity, commercial appeal, and creative potential to your opening.

Your 1st three pages are your KEYS to success.

WHY?

The 1st three pages are the key to your second date.

1st Three Pages

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